

# DO IT YOURSELF

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PHAIDON

50 PROJECTS  
BY DESIGNERS  
AND ARTISTS

COST  
US\$70/£45/€60

STANDING LAMPS BY  
**Ana Relvão &  
Gerhardt Kellermann**

TIME  
90 Min

## LIGHTS A, B, C

A chair is a chair. But it can also be used as a clothes hanger or a stepladder. It is a favorite strategy of DIY culture to pry existing products away from their usual aims, as is the case with these lamps whose main element is a light reflector for professional photographers. You can find them in silver, gold, or white. For Ana Relvão and Gerhardt Kellermann, they formed the basis for a family of lamps. "It was important for us to keep everything as simple as possible; that's the only way you can ensure an idea stays open to other interpretations. A, B, C are our versions, but we'll be very happy if somebody tries a D, E, or F."



Ana Relvão and Gerhardt Kellermann live in Munich and share a design studio in Hechendorf, Germany, with Herbert H. Schultes, former head designer for Siemens and doyen of German industrial design. Relvão studied design in Portugal, where she grew up. Kellermann studied in Stuttgart. They are united by a desire to develop design solutions for every area of

life, from the kitchen to the electric fan. Their clients include companies such as Bulthaup, Flötotto, and Auerberg.

